

MICE Conference 2023 Agenda

Date:	Thursday 8 th June 2023
Venue:	Melia White House
Moderator:	Andrew Clarke (BTA Commercial Director) & Sharon Bannister (BTA MICE Chair)
Overview:	We've had an busy day filled with fascinating discussions about the past, present and future of the meeting and events industry! Our afternoon featured conversations with Inge Bauwens from Eurostar, Matthew Nolan from Avanti West Coast, Joseph Guy from CMAC Group, David Gardner from First Travel Solutions, Peter Heath from Venue Performance, Rebecca Duncan from easyJet, Leigh Cowlshaw from Black Box and Sharon Bannister from Agiito.

09:45-10:30 Registration, Refreshments and Networking
Welcome & Introduction from Andrew Clarke (Commercial Director of the BTA) and Sharon Bannister (BTA MICE Chair)
Industry trends, update on FY'22 and outlook for '23
Instant book & live availability of small meeting space
ESG - sustainable event initiatives and carbon impact reporting
Future talent
13:00-14:00 Lunch & Networking
Into Europe & Beyond
UK Rail what's on offer
The rise of ground transport support
State of the Nation - What's next ?
The Great Debate
16:30 Close