

**PRESS RELEASE
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THE BTA STRIVES TO BOOST TRAVEL INDUSTRY TALENT

21st March 2023: The Business Travel Association (BTA) today releases a careers brochure titled '*Your Career Can Travel*' to target those looking to start or return to a career in the business travel industry.

The BTA publishes this brochure in response to staffing concerns following the pandemic as the global travel and tourism market lost approximately 62 million jobs in 2020.

While many TMCs are now approaching desired staffing levels to meet the needs and revenues of their clients, the brochure tackles continuing misconceptions associated with business travel, promoting the flexibility and longevity of careers in travel management companies (TMCs) and offering guidance on how to launch a career in the industry to accelerate the industry's employment recovery in 2023.

Clive Wratten, CEO of the BTA, said: "It is important to highlight that there is no correct way to start a career in travel. The pressure to have the necessary experience or education is a common misunderstanding, and we want to change that. Although a degree or a qualification is a great bonus, transferable skills from various disciplines and a passion for travel really are the only tools you need.

"The brochure highlights the variety of opportunities across the travel industry, with TMC professionals kindly sharing their own experiences and journeys. A career in the industry really can travel through the ranks and disciplines."

The brochure includes a range of contributions from TMCs across the business travel industry, including ATPI, Clarity BT, Agiito and TAG, as well as training provider Damar Training.

Topics cover useful resources, myths vs facts and helpful advice. The brochure is intended to equip its readers with the necessary information to make an informed decision on a career path suited to their skill set.

'*Your Career Can Travel*' is released following the BTA's annual Spring Conference and the UK's National Careers Week.

*****ENDS*****

To read *Your Career Can Travel*, [click here](#).

Notes to Editors

About the BTA

The BTA is the authority on business travel. Working collaboratively across the industry and with the government to promote the integral role of business travel and events to the wider economy.

Originally founded in 1967, the BTA has a diverse membership and roster of industry partners. It's TMC membership accounts for over 90% of UK expenditure on managed business travel, delivering value for money and great service to business travellers in the private, public, and not-for-profit sectors. The BTA focuses on delivering practical solutions to challenges and market changes, as well as supporting best practice, sustainability, and the well-being of travellers.

For more information on BTA please visit: www.thebta.org.uk or call 020 3657 7010.

Media Enquiries:

For more information, please contact:

Thyme Francis / Angie Milojkovic

Pembroke and Rye

Tel: +44 (0)7570662874 / +44 (0)7570662707

E-Mail: thyme@pembrokeandrye.com / angie@pembrokeandrye.com