BTA | BUSINESS TRAVEL ASSOCIATION
Mobility Conference

Date:	Tuesday 12th November 2024
Venue:	Cavendish Venues, 44 Hallam St, London, W1W 6JJ
Overview:	**Exploring the Future of Mobility!** As the world of mobility rapidly evolves, it's more important than ever to focus on what truly matters: functionality, data, and content. We'll be discussing these questions and much more

10:00	Registration, Refreshments and Networking
10:50	
Welcome & Introduction	*Andrew Clarke - BTA*
Scene Setting with Trends & Latest News	*RDG Presentation with Q&A*
Rail as one Component	*RDG & Guests Panel Discussion*
12:00	**Break**
12:10	
The Great Big Rail Quiz – With prizes to be won	*RDG Quiz*
Mobility Preparing for RTO (Returning to Office)	*RDG & Guests Panel Discussion*
13:00	**Lunch & Networking**
14:00	
Embracing Technology and Automation in Ground Transportation	*Panel Discussion featuring Distribusion, Freenow & Enterprise*
What's the need for Data?	*Team Exercise*
Enhancing Customer Experience in the Era of High Expectations	*Presentation & Panel debate featuring Sixt, Blacklane & Trainline*
Summary	*Andrew Clarke - BTA*
16:30	**Close**

The BTA are looking forward to welcoming you to the Mobility Conference for what should be an interesting and informative day. Please note timings and content are subject to change.

Your telephone contact on the day is Ivana Macura: 07949 250273