

**PRESS RELEASE
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THE BTA ANNOUNCES NEW PARTNERSHIP WITH THE TRIP GROUP

27th August 2024 – The Business Travel Association (BTA) has today announced travel risk management experts, the TRIP Group, as its latest industry partner. The alliance will allow members of both organisations to prepare effectively for the risks associated with business travel and their associated supply chains.

The Travel Risk & Incident Prevention (TRIP) Group specialises in travel risk management and delivers high-quality, educational events, consultancy and training courses, focussing on those operating or travelling overseas. They provide travel safety and security insights and have an impressive array of high-profile names on their expert advisory board.

The two Associations will work in tandem to improve members' risk awareness, and methodically resolve the challenges faced by international business travel. They will collaborate on a range of joint ventures such as events and industry meetings. The TRIP Group is the first risk management provider to partner with the BTA, the UK's representative body for the Business Travel sector.

Clive Wratten, CEO of the BTA said: "We are delighted to welcome the TRIP Group as our newest industry partner. In today's ever-changing travel landscape, ensuring the safety and security of business travellers is paramount. This partnership represents a significant step forward in providing our members with the expertise and resources needed to navigate risks effectively and confidently. Together with the TRIP Group, we are committed to setting new benchmarks for travel risk management, ensuring our members are well-prepared for any challenges they may face."

Lloyd Figgins, CEO of the TRIP Group, added: "We are thrilled to be partnering with the BTA, whose renowned commitment to business travel across the UK and the world is one we greatly respect.

"This alliance is an opportunity to help improve travel safety and security and protect business travellers. We are excited to work together with the BTA to strengthen the safety of our collective community, and to prepare the industry for current and future challenges on both a local and global scale."

*****ENDS*****

Notes to Editors:

About The BTA

The BTA is the authority on business travel. Working collaboratively across the industry and with the government to promote the integral role of business travel and events to the wider economy.

Originally founded in 1967, the BTA has a diverse membership and roster of industry partners. It's TMC membership accounts for over 90% of UK expenditure on managed business travel, delivering value for money and great service to business travellers in the private, public and not-for-profit sectors. The BTA focuses on delivering practical solutions to challenges and market changes, as well as supporting best practice, sustainability and the well-being of travellers.

For more information on BTA please visit: www.thebta.org.uk or call 020 3657 7010.

About The TRIP Group

The TRIP Group is the world's fastest growing Travel Risk Management membership community and home to hundreds of organisations who are dedicated to protecting their travelling staff. They provide expert led industry masterclass events, as well as their world class consultancy and training services, which they deliver at both a national and international level.

Their membership community is made up of corporations, NGO's, government departments, universities and the travel industry, providing them with unrivalled expertise in the field of travel risk management.

For more information, please visit: <https://thetripgroup.com/> or call 0333 939 0024

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