

Transforming our Railways

We're calling for:

1

Strategic Business Travel Plan

How?

Prioritise development of new routes in key business corridors to enhance transport connectivity

Government to work with Metro Mayors, prioritising consistent long term investment for integrated transport infrastructure

Ensure business travellers have access to live pre and post trip information including delays and cancellations via their TMC provider

2

Rail Ticketing Reforms

How?

Restructuring and reducing fare types, and introducing variable pricing to reflect new peak times

Implement multi-modal capped pricing for local train travel that can be booked through TMCs for corporate travellers

Re-introduce business specific packages, with parking-inclusive fares and tailored ticket options designed for business travellers

3

Passenger-led Railways

How?

Consumer and sector champions (including Business Travel) at the heart of rail planning

Railway passenger charter to set high standards of signal and internet connectivity, cleanliness, and catering

Deliver best practices and aim for seamless multi-modal journeys by integrating airport and international railways services

Why?

BTA Members accounted for over

£1 billion

of the combined domestic rail turnover in 2023

£2.50

For every £1 spent on rail, **£2.50 of income is generated in the wider economy**

Source: Railway Industry Association (2022)

Business travellers provide revenue at a yield that is

6x higher

than for the average traveller

Source: RDG statistics and data

Rail passenger journeys have recovered to only

93%

of pre-pandemic levels, showing potential for growth

Source: ORR (2024)