



**BTA** | BUSINESS TRAVEL  
ASSOCIATION

## Spring Conference

Monday 11th March 2024

Congress Centre, 28 Great Russell Street,  
London, WC1B 3LS

**#BTALondon24**

### Conference Theme

The theme was created as we wanted to focus the sessions on the progress made against the asks of our BTA manifesto and the key issues that impact our sector post pandemic. We have a great line up of sessions that promise insights, discussions and networking opportunities.

### Agenda

09.30 – 10.15 – Registration with teas, coffees and pastries

10.15 – Welcome & Housekeeping – Clive Wratten, CEO, The BTA

#### **Progress Update from BTA Chair Suzanne Horner**

##### **Progress to a Better Rail Network.**

Hear Lord Adonis's forthright views on our rail infrastructure and if there's been progress to improve the UK rail sector and what stills needs to do done?

Speaker

Lord Andrew Adonis

Interviewer

Ian Taylor, Travel Weekly

#### **11.15 – 11.45 Coffee Break**

##### **Attracting Talent to the TMC/Business Travel Sector**

Join Generation BTA Board members as they discuss what progress needs to happen to make the Business Travel sector more attractive to prospective employees?

Speakers

Aron Jameson, ATPI (Chair)

Neil Wainwright-Farrar, Clarity

Sonam Papat, Gray Dawes

Peter Snowdon, TAG

Interviewer

Bev Fearis, The Business Travel Magazine

## **TMC & Supplier Partnership Progress**

Partner representatives share insights on what can suppliers and TMCs do to progress the working relationships between the two parties?

### Speakers

Rebecca Duncan, easyJet

Richard Addey, Sabre

Gianni Salvadori, Melia

Danny Chesworth, Carey

Interviewer

Bev Fearis, The Business Travel Magazine

## **12:45 – 14:00 Lunch**

## **NDC Prime Stakeholders Progress Debate**

A unique NDC discussion with a presidential-style presentation debating what progress has been made over the last 15 years and what still needs to happen with modern retailing?

### Speakers

Sam Robinson, British Airways

Steven Love, Amadeus

James Diaz Travel Planet

Deborah Short, GSK

Interviewer

Andy Hoskins, Business Travel News Europe

## **Political Plans for Travel in a General Election Year**

Gain insights from industry leaders on lobbying and with it all about to change, what progress can the wider industry make with government at this time?

### Speakers

David Button, Cavendish

Tim Alderslade, Airlines UK

Richard Toomer, Tourism Alliance

Clive Wratten, BTA

## **15:00 – 15:30 Coffee Break**

## **Implications of AI from a legal and GDPR perspective**

An in depth look at what progress needs to be made by the sector to protect companies, employees and customers from legal pitfalls?

### Speakers

Lucy England, Fox Williams

Matt Gatenby, TravLaw

Sheena Varma, AmEx GBT

Clive Wratten, BTA

## **Virgin Atlantic – A story of progress on so many fronts!**

Shai Weiss joins us to talk about how the industry needs to work together to progress.

Speaker

Shai Weiss, Virgin Atlantic

Interviewer

Ian Taylor, Travel Weekly

## **Gibraltar - Rock solid**

An introduction to our Autumn Conference destination.

## **Progress - The BTA must continually evolve so what does progress look like?**

A look back at the conference sessions and content. What have we learnt and what are the key take aways?

**17.15 – Conference Close**