

**PRESS RELEASE
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Business Travel Association Welcomes Distribusion as New Partner

London, 04.08.2024 – The Business Travel Association (BTA) welcomes Distribusion as a new partner, effective September 2024.

Distribusion Technologies is a global leader in ground transportation distribution. Based in Berlin, the company offers carriers and Corporate Travel Agencies state-of-the-art technology. Distribusion's innovative solutions enable corporate travellers to easily book various transportation options, including intercity rail, airport transfers, ferries, and urban transport. Serving over 1,500 clients in 70 countries, Distribusion partners with national and regional ground transportation carriers.

Clive Wratten, CEO of the BTA, said: "We look forward to collaborating and addressing the industry's evolving needs together. Distribusion's expertise in ground transportation aligns perfectly with the BTA's mission to offer our members innovative solutions for a seamless business travel experience."

Petra Schmidt, Head of Corporate Travel Business Development at Distribusion, shared her excitement about joining the BTA's esteemed network. "We are eager to work with The BTA's network of TMCs, partners, and suppliers to address key challenges in the business travel industry. by simplifying rail and ground transportation sourcing, increasing visibility, and delivering exceptional customer experiences."

Notes to Editors:

About The BTA

The BTA is the authority on business travel. Working collaboratively across the industry and with the government to promote the integral role of business travel and events to the wider economy.

Originally founded in 1967, the BTA has a diverse membership and roster of industry partners. It's TMC membership accounts for over 90% of UK expenditure on managed business travel, delivering value for money and great service to business travellers in the private, public and

not-for-profit sectors. The BTA focuses on delivering practical solutions to challenges and market changes, as well as supporting best practice, sustainability and the well-being of travellers.

For more information on BTA please visit: www.thebta.org.uk or call 020 3657 7010.

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